

MARCIN PIECHOCKI

Marcin Piechocki, born in 1989; graduated from the Warsaw University of Technology, Faculty of Electronics and Information Technology. He started his career path in 2013 at Citibank International, where he was in charge of the IT team until 2017.

He has been associated with LPP for four years. Initially holding the position of an assistant buyer and then a buyer in Reserved brand. From 2017 to 2018, he was responsible for the process of purchasing goods, price negotiations with suppliers, timeliness of deliveries and analysis of sales results of the LPP Group's flagship brand.

Since 2018, he has managed the process of opening and running the largest Reserved brand stores in the region. In the same year, he was entrusted with the project of supervising and co-creating the concept of Sinsay – the youngest brand in the LPP Group's portfolio. He is responsible for the Sinsay product, collection sales and brand expansion in new locations.

He currently holds the position of Managing Director of Sinsay and Mohito and is responsible for the company's internal communications and LPP's external relations.